

## How does Genityte® work?

Genityte® uses very advanced infrared light to gently heat the skin and connective tissue and anchoring structures of the entire pelvic floor from pubic bone to tailbone, improving tone in the entire external genital region. Bio-stimulation from advanced near-to-mid infrared light initiates natural processes of 'neocollagenesis' and 'ne elastogenesis' (new collagen and new elastin formation) giving the pelvic floor improved tone.

## What can I expect during a Genityte® procedure?

Using a patented method of treatment specific for 7 anatomical areas of the female pelvic floor, medical infrared light is applied gently without pain or redness. There is no recovery time.

## Who performs the Genityte® procedure?

Genityte® is performed by physicians trained in gynecology, obstetrics or urology. Nurse practitioners specializing in gynecology, obstetrics or urology may also be certified while working directly under a qualified physician.

## How many Genityte® procedures will I need?

A series of three to four Genityte® treatments is average, depending upon the severity and frequency of leak and urge, prolapse, age, menopause status and body mass. This 75-90 minute procedure is done in series and treatments are spaced 4 weeks apart.

## Does insurance pay for Genityte® treatment?

Genityte is not covered by insurance at this time but the process is underway. Genityte® is eligible for payment by Health Savings Accounts and Flexible Spending Accounts. Out-of-pocket medical expense can be applied to most insurance deductibles.

## What are the risks of the Genityte® procedure?

Since 2008 there have been no reports of urethral over correction, over tightening, urethral scarring, obstruction, pain, swelling or disruption of the skin during or after Genityte® treatment.

## When will I have results from Genityte® treatment?

Improved urinary holding, less urges and less leaking are common improvements after the first or second treatment. Improvements in urinary control, day and night time urges, volume of leak, vaginal wall tone, gas and stool holding continue over the series of treatments.

## TESTIMONIALS

"I feel like a new woman! There is no adjective adequate to describe the depth of gratitude I feel to have "normal" bladder function and a noticeable hemorrhoid reduction. I now go about life free from worry of embarrassing leakage or rectal bleeding. When I remember the before (how quickly we forget), a renewed rush of gratitude fills me! The procedure Dr. Reil has perfected is a huge gift to women. The atmosphere in the clinic is one of compassion and dignity, a reflection of Dr. Reil. Thank You!"

**- Patient Age 61**

"Genityte® is, in my opinion, the wisest decision a woman of any age can make. The procedure is absolutely painless, no downtime and no lost work. Most importantly, Genityte® is safe and totally arrests the stress, urgency and incontinence. It's amazing! Simply stated, Genityte® works!!"

**- Age 45, mother of two**

"I didn't tell anyone about my urinary leaking out of embarrassment. With each baby the dribbling and leaking got worse and so I stopped exercising. After Genityte® treatment I am now back to running and jumping without leak. Women need to tell other women about Genityte® so the price of having babies does not have to be giving up an active life."

**- Age 41, mother of two**

### Billings

1655 Shiloh Rd Suite E  
(406) 252-0022

### Bozeman

304 Gallatin Park Dr Suite 302  
(406) 586-9477

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Transforms Incontinence into Confidence®

## TREATMENT FOR

- URINARY LEAK & URGE
- VAGINAL PROLAPSE
- RECTAL TONE
- HEMORRHOIDS

*This procedure qualifies for Health Savings Accounts (HSA) and Flexible Spending Plans (FLEX). FDA Cleared.*

### Dr. Julie Reil

Shiloh Medical Clinic

MD for 25 years

Board Certified Family Practice,  
OB, and Laser Medicine

Certified in 19 Laser and  
Cosmetic Procedures

Featured on *The Doctors*  
TV Show



Genityte® strengthens the tone of the urethra and supporting tissues giving back a tight seal to better control accidental loss of urine.

## BENEFITS OF GENITYTE®

Improved urinary control with lifting, coughing, sneezing, running, rebounding, jumping and exercising

Improved holding when the bladder is full

Decreased frequency and intensity of urges

Decreased nighttime urination

Improved tone and support of tissues making Kegel exercises more effective

Improved starting and stopping of urination

Improved confidence

Improved vaginal wall tone for prolapse, cystocele and rectocele

Improved perineal and rectal tone for gas and stool holding, seepage and rectal incontinence

Improved hemorrhoids and hemorrhoid tags

Safe for all ages and all skin types

Safe with previous sling and incontinence surgery

Treats very mild leaking as well as very severe leaking

No pain, no downtime, no recovery time



“ Advanced technology made possible this non-surgical treatment for toning the entire pelvic floor. Women now have an option for early intervention and prevention of leaking. ”

– DR. JULIE REIL

## HOW GENITYTE® TREATS URINARY INCONTINENCE

Normally, the urethra, when properly supported by strong pelvic floor muscles and healthy connective tissue, maintains a tight seal to prevent accidental loss of urine. Aging, pregnancy, childbirth, loss of estrogen from menopause—all lead to laxity and loss of tone making it harder for the urethra to tightly seal. Without strong urethral tone and support, “stress” such as walking, lifting, coughing, sneezing, laughing, exercising as well as strong urinary urges can cause the involuntary leaking of urine, or incontinence. Genityte® returns the urethra to a normal position, correcting urethral hypermobility, and significantly improves both extrinsic (outer) and intrinsic (inner) urethral support.

Genityte® also strengthens the urogenital diaphragm which treats vaginal wall prolapse (cystocele and rectocele) as well as rectal incontinence and improves hemorrhoid tags, hemorrhoids and perineal scars.

## GENITYTE® 15-YEAR CLINICAL DATA SUMMARY

### STRESS INCONTINENCE

Patients had 90% to 100% improvement of leaking when series of treatments completed

### STRESS AND URGE (MIXED) INCONTINENCE

Patients had 80% to 100% improvement of leaking when series of treatments completed

### URGE WITHOUT LEAK

Patients had 60% to 100% improvement of urgency/frequency of daytime and nighttime urges when series of treatments completed

### VAGINAL WALL PROLAPSE

Patients had 90% improvement of symptomatic Cystocele and Rectocele  
\*Ongoing program of pelvic toning exercises, modify heavy lifting and modify high impact activity

### RECTAL INCONTINENCE

Patients had 80% to 100% improvement of rectal tone, seepage, gas and stool holding and incontinence

### HEMORRHOID IMPROVEMENT

Patients had 100% improvement of external hemorrhoids

### GENITYTE® RESEARCH

#### PILOT STUDY

90 basic Genityte® procedures - Results presented at the American Society of Lasers in Medicine and Surgery annual conference on April 5th, 2009

#### FIRST CLINICAL PAPER

Data collected over 24 months, N=145, 345 procedures, Five treatment groups

Female Urinary Incontinence Resolution with Infrared Light Treatment by Julie Reil, MD, Jane Buchwald

<sup>1</sup>Shiloh Medical Clinic, Billings, Montana, USA <sup>2</sup>Division of Scientific Writing, Medwrite Medical Communications, LLC, Wisconsin, USA

GENITYTE® IS A PATENTED MEDICAL PROCEDURE STRICTLY PERFORMED BY QUALIFIED PHYSICIANS AND NURSE PRACTITIONERS.	U.S. PATENT 61/165,993	4-02-2009
	U.S. PATENT 12/754,466	4-05-2010
	EUROPEAN PATENT 11763565.6	12-4-2014
	U.S. PATENT 8,961,577 B2	2-24-2015
	U.S. PATENT 10,493,295 B2	12-3-2019
	CANADIAN PATENT 2,795,259	3-24-2020
U.S. PATENT 11,116,991 B2	9-14-2021	