FREQUENTLY ASKED QUESTIONS

How does Genityte™ work?

Genityte[™] uses very advanced infrared light to gently heat the skin and connective tissue and anchoring structures of the entire pelvic floor from pubic bone to tailbone, improving tone in the entire external genital region.

Bio-stimulation from advanced near to mid infrared light initiates natural processes of 'neocollagenesis' and 'neoelastigenesis' (new collagen and new elastin formation) giving the pelvic floor improved tone.

What can I expect during a Genityte™ procedure?

This 75-90 minute procedure is performed by a physician trained in gynecology or urology. The advanced infrared device gently heats the treatment area without pain or redness and there is no recovery time.

How many Genityte™ procedures will I need?

A series of three Genityte™ treatments is average, but more may be needed depending upon the severity and frequency of symptoms, age, menopause status and body mass.

Treatments are done in series and are spaced 4 weeks apart.

Does insurance pay for Genityte™ treatment?

GenityteTM is not covered by insurance at this time but the process is underway. GenityteTM is eligible for payment by Health Savings Accounts and Flexible Spending Accounts. Out-of-pocket medical expense can be applied to most insurance deductibles.

What are the risks of the Genityte[™] procedure?

This procedure uses gentle heat and does not cause injury to the urethra, skin, urinary system or external genitals. In the case of pre-existing genital herpes, heating the treatment area can lead to a herpes outbreak, therefore preventative medication is given before each treatment.

When will I have results from Genityte™ treatment?

Some patients report increased urine holding and less severity of urges and leaking after their first treatment and most see improvements by their second treatment. Improvement in urinary control, urinary urges, night time urges and volume of leak continue over time as tissue tone improves from your series of treatments spaced 4 weeks apart.

Testimonials

I feel like a new woman! There is no adjective adequate to describe the depth of gratitude I feel to have "normal" bladder function and a noticeable hemorrhoid reduction. I now go about life free from worry of embarrassing leakage or rectal bleeding. When I remember the before (how quickly we forget), a renewed rush of gratitude fills me! The procedure Dr. Reil has perfected is a huge gift to women. The atmosphere in the clinic is one of compassion and dignity, a reflection of Dr. Reil. Thank You! - Patient Age 61

Genityte is, in my opinion, the wisest decision a woman of any age can make. The procedure is absolutely painless, no downtime and no lost work. Most importantly, Genityte is safe and totally arrests the stress, urgency and incontinence. It's amazing! Simply stated, Genityte works!! - Age 45, mother of two

Since having the procedure my ability to exercise has been greatly improved. I no longer feel as if my bladder is falling out! The feeling of pressure from the prolapse has been greatly decreased. I no longer experience any pain with intercourse. This was causing major problems in my life and now the pain is gone! - Patient Age 55

No way would I have surgery for my leaking, the risks scared me. When I found out I could get the help I need without surgery, I didn't hesitate to have Genityte. After the second procedure my leaking completely stopped. - Age 58, mother of two

I didn't tell anyone about my urinary leaking out of embarrassment. With each baby the dribbling and leaking got worse and so I stopped exercising. After Genityte treatment I am now back to running and jumping without leak. Women need to tell other women about Genityte so the price of having babies does not have to be giving up an active life. - Age 41, mother of two

I had frequent loss of control of stool and urine before my Genityte treatments. It was a constant worry because I never knew when it would happen. My doctor did not understand how great the problem was for me. The compassion and understanding I found at Genityte treatments and education was very comforting and helpful. I have never before experienced such loving and supportive care for me as a woman. I will never be able to thank you enough. - Patient Age 72

I feel the procedure is a miracle. I was wearing a pad 24/7. I now wear one when I am going to be out for the afternoon or evening. The Dr. and her staff are so thorough in explaining the procedure. I was never "rushed". The experience was more than worth it.
- Patient Age 81



BILLINGS

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Transforms Incontinence into Confidence

TREATMENT FOR:

Urinary Leak & Urge Vaginal Prolapse Rectal Tone Hemorrhoids ... without Surgery!



100% Non-Invasive → No Surgery → No Injections → No recovery
 SINCE 2008 - PATENTED IN THE U.S.A., CANADA, & EUROPE



Advanced technology made possible this non-surgical treatment for toning the entire pelvic floor.

Women now have an option for early intervention and prevention of leaking.

- DR. JULIE REIL

HOW GENITYTE[™] TREATS URINARY INCONTINENCE

Normally, the urethra, when properly supported by strong pelvic floor muscles and healthy connective tissue, maintains a tight seal to prevent accidental loss of urine.

Aging, pregnancy, childbirth, loss of estrogen from menopause—all lead to laxity and loss of tone making it harder for the urethra to tightly seal. Without strong urethral tone and support, "stress" such as walking, lifting, coughing, sneezing, laughing, exercising as well as strong urinary urges can cause the involuntary leaking of urine, or incontinence.

Genityte™ returns the urethra to a normal position, correcting urethral hypermobility, and significantly improves both extrinsic (outer) and intrinsic (inner) urethral support. Genityte™ also treats vaginal wall prolapse (cystocele and rectocele) as well as rectal incontinence and improves hemorrhoid tags, hemorrhoids and perineal scars.

GENITYTE™IS UNIQUE

Genityte™ is **100%** non-invasive. No surgery, no injections, no recovery. Genityte uses very advanced infrared light to gently heat the skin and connective tissue and anchoring structures of the entire pelvic floor from pubic bone to tailbone, improving tone in the entire external genital region.

Bio-stimulation from advanced near to mid infrared light initiates natural processes of 'neocollagenesis' and 'neoelastigenesis' (new collagen and new elastin formation) giving the pelvic floor improved tone.

BENEFITS OF GENITYTE™

- Improved urinary control with lifting, coughing, sneezing, running, rebounding, jumping and exercising
- Improved holding when the bladder is full
- Decreased frequency and intensity of urges
- Decreased nighttime urination
- Improved tone and support of tissues making Kegel exercises more effective
- Improved starting and stopping of urination
- Improved confidence
- Improved vaginal wall tone for prolapse, cystocele and rectocele
- Improved perineal and rectal tone for gas and stool holding, seepage and rectal incontinence
- Improved hemorrhoids and hemorrhoid tags
- Safe for all ages and all skin types
- Safe with previous sling and incontinence surgery
- Treats very mild leaking as well as very severe leaking
- No pain, no downtime, no recovery time



GENITYTE™12-YEAR CLINICAL DATA

STRESS INCONTIENCE

Stress Incontinence patients had 90% to 100% improvement of leaking when series of treatments were completed

STRESS AND URGE (MIXED) INCONTINENCE

Mixed Incontinence patients had 80% to 100% improvement of leaking when series of treatments were completed

URGE WITHOUT LEAK

Urgency and Frequency patients had 60% to 100% improvement of daytime and nighttime urgency when series of treatments were completed

VAGINAL WALL PROLAPSE

Cystocele and Rectocele patients had symptomatic improvement of prolapse in 90% of cases *ongoing program of pelvic toning exercises and avoid heavy lifting

RECTAL INCONTINENCE

Patients had 80% to 100% improvement of decreased rectal tone, seepage, gas and stool holding as well as incontinence

HEMORRHOID IMPROVEMENT

External hemorrhoid improvement has been reported in 100% of patients

GENITYTE[™] IS A PATENTED MEDICAL PROCEDURE STRICTLY PERFORMED BY PHYSICIANS.

U.S. PATENT 61/165,993 U.S. PATENT 12/754,466